



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Keep California Beautiful Month

MEETING DATE: April 2, 2003

PREPARED BY: Community Development Director

RECOMMENDED ACTION: That Mayor Hitchcock present a proclamation proclaiming the month of April 2003 as "Keep California Beautiful Month" in the City of Lodi.

BACKGROUND INFORMATION: The Mayor has been requested to present a proclamation proclaiming the month of April 2003 as "Keep California Beautiful Month" in the City of Lodi. Community Improvement Manager Joseph Wood who has been coordinating this as one of the several activities for the annual Great American Clean Up campaign, will be present at the meeting to accept the proclamation.

Lodi is one of over 10,000 communities nationwide that participate in the Great American Clean Up campaign, which is coordinated nationally by Keep America Beautiful Inc., and at the state level by Keep California Beautiful Inc. Those organizations provide a loose outline for activities for each affiliate to follow and a multitude of support materials and equipment to further facilitate each city's effort. It is the individual affiliate's responsibility to plan one or more events throughout the community to focus on recycling, conservation, clean up and beautification efforts and other community improvement activities. A schedule of Lodi's Great American Clean Up activities is attached.

FUNDING: None Required

Konradt Bartlam
Community Development Director

Prepared by Joseph Wood, Community Improvement Manager

KB/jw

Attachment

APPROVED:

H. Dixon Flynn -- City Manager

Great American Cleanup 2003

Schedule of Activities

April 4-6, 2003	City Wide Yard Sales
April 5, 2003	SpringFest 2003 - Great American Community Event Lodi Lake - South
April 7-30, 2003	Clothing Drive
April 12, 2003	\$ Dump Day - Central Valley Waste Transfer Station
April 15-18, 2003	Residential Curbside Pick-up
April 22, 2003	Lodi Lake Cleanup Event - WalMart Employees
April 26, 2003	Volunteer Community Cleanup Day
May, 2003	Pine Street Volunteer Beautification Project